

DISTRICT 201 W2



WE SERVE

Newsletter

HUMANITARIAN, DISASTER RELIEF, MEDICAL RESEARCH,
SIGHT & THE ENCOURAGEMENT OF YOUTH

OCTOBER 2017

Wow! Was that a great Convention or what?

Feedback from our Fremantle 'Gateway to the Future' Convention has been tremendous and I am incredibly grateful to the Committee comprised of Convention Chairman PDG Arthur Bushe-Jones and members of Fremantle Club supported by Zone 10. The team delivered an outstanding weekend to the 250+ attendees while business was taken care of by the registered 60 or so delegates. It was also great to see over



35 first time conventioners. There were many highlights but for me, the Friday evening Flag Ceremony led by Rob Dedman and the well-attended and

respectful Remembrance Ceremony conducted by Kay White were special occasions.

Our guest speakers gave us a lot to think about and Deborah Schofield's Diabetes presentation has created a lot of interest in how we can support the efforts of Diabetes Australia in raising awareness for this alarming disease. We were also very fortunate to have a speaker of such stature as Dr Marie Dziadek from the Garvan Institute provide us with an update on the advances being made through Genome Research into the treatment of childhood cancers. Past Council Chairman Philip Johnson wrapped up the program of speakers with a humorous and inspiring discussion about how he sees Lions operating successfully into this next century.

WHERE THERE'S A NEED THERE'S A LION

Serpentine-Jarrahdale Club had their Annual Log Chop Day on Saturday 8th and Sunday 9th October 2017 up in the Hills on Jarrahdale Oval. ZC Peter Kenneday had requested the two zones 8 & 9 send their members to help our smaller club in Z8. A good turnout with a total of 7 clubs represented with 28 Lions and also DG Grant. We took names of 5 prospective members (2 from S-J and 3 for Atwell) There was an estimated 15,000 people attending. The log chop also had more entrants than last year. Good day had by all.



Serpentine Jarrahdale Club Members Treasurer Sandra Hansen, Secretary Richard Lane, President Bent Hansen with ZC Peter Kenneday and DG Grant Hewett

Saturday evening was an absolute treat for the many who attended to have an excellent dinner and be entertained by the all-male Lost Quays troupe singing their signature brand of sea shanties and traditional harmonies. Jitterbug dancers and a mysterious and exotic dancer got pulses racing and wowed the audience with their energy and enthusiasm.

We will look forward to Australind Lions topping this convention at the Sanctuary Resort next year!

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District website
<http://201w2.lions.org.au>



**LIONS
DISTRICT 201 W2
CONVENTION
6th, 7th and 8th
October 2017,
FREMANTLE**



Back to Business

I had quite a number of people give me encouraging feedback on my DG address to the Convention where I challenged Clubs and their members to ACT NOW to help our organisation survive and thrive into this next century. Key to this is the District Plan which not only covers the activities of our District Officers but also places an obligation on Clubs to do their part. I thought I might recap some of the key points of my address so that those who did not get to Convention might understand where we are heading.

- The primary goal for our District this year is to Stop the Drop – we set a target of maintaining 1450 members to be achieved by retaining our current members and adding sufficient new members to prevent us falling under that target. We need to:
 - improve retention through driving better Club Health and recruit for impact so that we gain new members who have the basic skill sets needed for us to run the organisation into the future.
- Since June 30 however, we have dropped to 1410 members. We lost 57 but only gained 33 and only 15 clubs have put on a new member in these first 3 months of the year.
- At this rate we will continue to drop to approximately 1240 members by the end of the year and our District will be put into Transition Status by Lions Clubs International meaning we will be required to take immediate action to rebuild or be required to 'redistrict' – i.e. possible re-join with W1 as a state-wide district.

There are many reasons for the decline we are seeing across this District and across quite a few other Districts in Australia. Changing cultural values, older members, costs, competing interests, volunteer burn out – the list of reasons (excuses?) is endless. In most of my visits to Clubs I have asked the question "where will this club be in 5 years' time". More than a few have replied that there probably won't be a Lions Club in their town in 5 years' time. There almost seems to be a fatalistic complacency that has set in that is preventing us from taking action against this trend. And yet we recently saw at the Jarrahdale Log Chop an example of a simple initiative taken that has resulted in 5 prospective new members being identified during the event.

So how are we as Lions and as an organisation going to survive? Well the thing that has not changed

and, in fact, has grown is the need for community service. And that is where it all starts. If we identify and undertake meaningful and interesting service activities we will:

- Engage with our communities and earn their respect and support
- Attract new members who will be inspired by the work we do
- Keep members coming back to Lions because they are satisfied and fulfilled by their volunteer experience

The message we need to get through to all our members is that it is time to ACT – to reassess what your club does, how it engages with the community and how it provides a satisfactory experience for its members. We need to develop new ideas for service and we to find and recruit members who will ensure the continued viability of our clubs.

At District level, we are pushing very strongly to get out and reconnect District resources with the Clubs, to break down the barriers of distance, isolation and parochialism. But we cannot do it without Clubs' willingness to accept help and give the organisation a level of attention similar to their Club service and social programs. Put quite simply – District does not recruit and retain members, Clubs do. Help is available – we have resources, we have tools, Multiple District is begging to come and help us if we unable to cover everything. Our district plan outlines the steps we need to take.

DISTRICT PLAN

Our district plan (Page 4) is based on a pretty simple equation: SERVICE + LEADERSHIP + ORGANISATION + MARKETING + MEMBERSHIP = SURVIVAL

This is the message that I have been giving to all clubs during my visits and it has resonated well with virtually all those who have heard it.

CLUB PUBLICITY / MARKETING

Do you need a Club Brochure?
Don't know how to put one together, I can help you. You supply the pictures, copy and I will produce one for you



NO COST TO LIONS CLUBS OR FOUNDATIONS

Contact
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Lion Bob Halford
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District 201W2 Strategic Plan 2017-18

AREA	LEADERSHIP DEVELOPMENT	ADMINISTRATION & GOVERNANCE	MARKETING & PROMOTION	MEMBERSHIP
Goals	<i>201W2 will be able to identify, train and develop members to take on roles at Club and District levels which will contribute to the future health and success of our organisation.</i>	<i>W01W2 Clubs and District administration will be conducted in a professional, efficient and timely manner. Administrative non-compliance will be zero. The quality of our Clubs will be recognised and help to attract new members with the skills and experience needed to lead Clubs and the District back to growth.</i>	<i>201W2 District Marketing (including IT/Web, advertising, publications and PR) will be aimed primarily at helping Clubs market themselves within their communities with the aim of sustaining and growing membership. Marketing to the public will leverage off MD promotion and marketing wherever possible.</i>	<i>In 2017-18 201W2 will Stop the Drop. We will end the year at no less than 1450 membership and be in a stronger position to grow in following years.</i>
District Plans What we are planning to do	Develop training matrix and Succession Planning tools to identify and develop future leaders for District roles Develop and execute effective training program to engage all clubs Develop short, simple training packages that can be delivered at Zone and Club level by District Officers, ZCs and Club Officers Promote 'Blueprint for Stronger Clubs'	Provide training and notifications to ensure Club officers attend to their duties accurately and on time Review Policy Minutes Ensure all Clubs have lodged updated Constitutions with DoC Overhaul reporting guidelines to focus on plans, actions and results All District Officers expected to visit at least 2 Clubs Act quickly and effectively on Clubs requiring conflict resolution	Develop toolkit of promotional ideas and materials for clubs Promote role of Club Marketing person Provide short, high impact training topics for Clubs Upgrade W2 website to provide 'One-Stop Shop' for all materials and information necessary to run Clubs	Identify Clubs at Risk Provide District resources to help rebuild and support those clubs Provide help to Clubs who request assistance with Membership plans Provide Membership Plan template with suggested actions Provide new member orientation kits Promote Youth projects
Club Plans What you need to plan to do	Ensure Club Officers are nominated and supported to attend training for their roles All clubs to be represented at training at least once during year Identify future club leaders and recognise gaps	Club officers to perform their roles as per the installation guidelines – act professionally at all times Minutes, correspondence, reports, PU101/MMR, accounts to be accurate and on time, every time	Club Marketing role to be established Clubs to demonstrate use of different media to inform and promote the Club's activities both externally and internally Send at least one article to District Publications Officer /year	Appoint Membership Chairperson and Committee Develop membership plan targeting recruitment, retention and marketing for growth Maintain or increase numbers to enable District to sustain 1450 minimum numbers

STRONGER EVERY YEAR



100 not out

Fremantle W2 Convention 2017

When I was asked to write a poem for the convention this year
My first thought was why me as I gasped in fear
But then I thought yes the honour is mine
Now to get a few words that actually rhyme

But what theme to go by what message to impart
Should I go with the head or write from the heart
As we are celebrating our centennial year
It is time to party and let out a cheer

We have a right to be pleased we have a right to be proud
100 years of service let's yell it out loud
Shout from the rooftops and into the street
Let us tell the world and the people we meet

Lions are a reason that lives are now good
Lions are a reason that the poor can have food
In times of disaster be it fire flood or drought
Lions are the first to get their cheque books out

Children can now walk and walk upright with pride
Lions are always there right by their side
We support our youth in many a way
From YOTY to Youth Exchange, Leos and Project Say

From soup kitchens to Foodbank to knitting a blanket square
Wherever there is a need then a Lion will be there
To supporting the local hospital or the young Boy Scout
The community benefits with Lions 100 not out

Our Cancer screenings are making an impact
The referrals are high that is a fact
Hearing testing is done around this vast state
Using the latest equipment in a bus that's great

From humble beginnings over 40 years ago
We've been saving sight as our service grows
Lions Peace Poster in schools everywhere
Spreading the peace message showing children we care

Our drug aware programs are second to none
You don't need to be high to have a lot of fun
Our Alzheimer's research is gaining traction
Our progress in the field is getting a reaction

Lions Children of Courage awards where we salute the young
And give them pride of place at the top of the rung
Dryandra and Myalup for our environment we care
We seem to be doing good just about everywhere

As we look back with pride on our leaders that lead
There's Kelly and Ambrose and a young Clive Reid
There's Molcher and Sells and Keith Jones in 6-7
Bill Robbie and John Roberts bless them in heaven

Tim Irvine and Peter Jonker, Jeff Needham and Keith Ward
Arthur Bush-Jones Ted Hope and Ron Vaughan
Instead of having 2 bob we've had four bob each way
There was Lees and Thompson Huey and of course Bob Kay

Joe Thompson in 89-90 and Darrel Mainard in 07-08
Wally Barrett and Alan Hawkins and more that were great
Tony Zayer and Gary Irvine Allan Cooper and Percy Seaton
With continued strong leadership Lions are unbeaten

Who remembers the early eighties with Don McGregor and Bill Lenegan
Or the Donnybrook sound of a young Bruce Hearman.
Names like Geoff Carberry Neil Saunders and Ted Watts
Providing the leadership for the haves and the have nots

There was Colin Beauchamp now at home in the Cancer Van
And our own Insurance guru from Mandurah in Peter Lamb
Let's not forget our ladies who led from the front
Maxine, Dora and Irma and Bev still in the hunt

This year we have Grant Hewitt a Lions leader for sure
A pillar of society and one of the best of all
The dedication and determination that comes from within
With strength and courage our community wins

Yes, we have much to be proud of these past 100 years
We've given hope to humanity and wiped away tears
So let us all stand united as one
For one hundred years of service and fun

As we embark on our convention and our time in the sun
Let us never forget where it all begun
Back in Chicago America in nineteen seventeen
Melvin Jones had a dream a vision to be seen

He put out the challenge to people across the land
To help the less fortunate and give a helping hand
Each of us has accepted that challenge with vigour and might
To help other people and do what is right

So please turn to the person standing next to you
And say to them "thank you" for the work that they do
Put your hands together for Lions everywhere
And thank God above that Lions do care

*Lion Ray Zinner
Lions Club of Collie
District 201W2*

**If it is to be
It is up to me!**

THE LIONS CLUB OF GOSNELLS RECEIVE A \$2000 GRANT

The Lions Club Gosnells were thrilled to receive a \$2000 grant from the Department of Local Government and Communities.

On July 3, Member for Thornlie Chris Tallentire presented the club with the cheque at the Maddington Community Centre.

Lions Club treasurer Michael Wright said they greatly appreciated the cheque.

“It will go towards the club buying a portable fridge freezer to store perishable goods when the community barbeque trailer is out fundraising,” he said.

“This will be a useful addition to the club.”

Mr Wright said the trailer would be used to assist fundraising efforts for sporting clubs, schools, retirement villages and other events organised by the City of Gosnells.

“Funds raised by the club have been used to support many varied causes,” he said.

“We have aided Lions McCusker Alzheimer’s research, The Lions Childhood Cancer Research Foundation, Hearing Dogs and others.”

Mr Tallentire said by handing over the cheque he was delivering on his election promise.

“Fundraising is a big job,” he said.

“I’m pleased the state government can provide this swift boost as we promised and the club will be well set.”

Mr Tallentire said the Lions Club covered Maddington, Thornlie and Gosnells and volunteers such as Mr Wright did a fantastic job in boosting the community.

Lions Club of Jandakot Lakes visits Gnomesville and leaves a member behind



President Brian McRobb and Lions Col Futchter and Jan Blackburn.



We challenge other clubs to see if they can locate our lost member at Gnomesville.

LIONS MYALUP PINES COTTAGES ANNUAL GENERAL MEETING



Sunday, 15th October 2017 a good turn out from several Clubs in W2



Great venue for lunch after our visit to Gnomesville. Harris River Estate Winery, Great Paella.

Lions 201W2 Zone 2

CENTENNIAL PROJECT TO REPLACE THE SIGNS AT THE MERIDIAN LAYBY

The Esperance Lions Club was chartered by the Kalgoorlie Lions Club on 23-4-1968 and it was just over a year later when Esperance chartered the Ravensthorpe Club. (Chartered 12-11-1969 and folded 1-1-1991.)

It was in 1984 when the Ravensthorpe Club placed the granite rock and the signs at the roadside parking bay near Annabel Creek, about 4 kilometres west of Ravensthorpe

The memorial is a little bit off the true 120° - but would have been fairly accurately surveyed at the time in 1984. A bit of poetic licence was used by incorporating it in an existing lay-by.

The original brass plaques were stolen, allegedly for the brass, in 1991 and were

replaced by the blue enamel signs in 1992. The signs acknowledge Lions but contained no identifying logos.

The members of the Esperance Lions Club wanted to update the signs but it was at the hands of Zone 2 Chairman, Haydn McInnes, that it was adopted as a zone project. With the Lions Centennial looming, it was an opportune time to incorporate the 100 years logo and get help from District.

On Saturday 9th September 2017, the day before the Zone meeting at Hopetoun, available Lions from Kulin, Hyden and Esperance clubs met at the 'Meridian' lay-by to replace the aging signs. DG Grant Hewett, 1st VDG Bev Hawkins (along with PDG Alan Hawkins) and 2nd VDG

Frank Camarri, also travelled to Ravensthorpe for the occasion. We were joined by Lloyd Archer and Les Francis, original members of the Ravensthorpe club who actually constructed the cairn.

Thanks to Lion Peter Miller who travelled from Esperance to camp at the lay-by to prepare the rock face.

After seeing the Ravensthorpe street parade for the start of the Wildflower Festival, all concerned met at the lay-by. After removing the old signs, their replacement went off without a hitch followed by a brief ceremony and photo opportunity.

Philip Jones – Esperance Lions Club.



Left to R ight - PDG Alan Hawkins (201W2 Centennial Chairman, DG Grant Hewett, Les Francis and Lloyd Archer (original Ravensthorpe Lions), Haydn McInnes (Zone 2 Chairman)

RECFISHWEST FAMILY FISHING FUN DAY AT DRAKESBROOK WEIR WITH WAROONA LEOS

The Leos had a major assignment on Saturday 2nd September, when they were asked to cater for the RecFishWest family fishing fun day at Drakesbrook Weir. Here's what Matt Gillett, Recfishwest's Fishing Development Officer said about the day – "The LEO's provided a great sausage sizzle and we would love to have them back when we run the day again.. Recfishwest's first ever TroutFest was held on September 2. The event was a raging success, with thousands of Rainbow Trout being released into Drakesbrook Weir. The community came out in force as an estimated 500 people, comprising of mums, dads, kids, grandparents and fishing lovers, turned up to celebrate freshwater fishing. During the event there was a release of thousands of fingerlings, 400 yearlings and 70 ex-broodstock, these fish were a portion of the 600,000 fish that have been released this year by the Department of Primary Industries Regional Development, Fisheries Division.

TroutFest was a celebration of freshwater fishing and encouraged families and friends to head to a regularly stocked waterway and experience what freshwater fishing is all about. For many, this fishery was clouded in mystery, but after TroutFest participants realised it is about getting into the bush, having a cast and enjoying some of the best parts of WA. As well as the fish release, the event also included Freshwater Fishing Tuition for all ages, Fly Casting, Freshwater Tackle & Rigging Information and Demonstrations and general fishing time for everyone to have a go at freshwater fishing, and for most it was the very first time.

Recfishwest would like to thank the members of WATFAA for sharing their passion of fly fishing with people on the day as well all of the other volunteers

that attended and made TroutFest a memorable experience for all those involved. TroutFest promotes sustainable, accessible, enjoyable and safe fishing for the benefit of the community and will help encourage freshwater fishing in the South West. TroutFest is just one of many Recfishwest lead initiatives working towards improving habitat and fish stocks which build better environments that support your fishing. See you next year!"



New President Harri leads by example



Leos Matt, Lincoln, Shiama and Harrison ready for action





**ALL Lions are
Welcome!**

**You don't want to
miss this our
second workshop!**

**Be proud of what
you do! Share
information with
others.**

**Meet Lions from
other clubs and
learn what they
do.**

NOVEMBER 11TH -12TH LIONS PRIDE WORKSHOP

Are you proud to be a Lion?

Do You want to know more about Lions Clubs?

Come and join us for a fun weekend with some information and training thrown in.

The program will include Public Speaking, Motivational exercises, Communication, The Great Debate, Conflict Resolution, Meeting Procedures

All meals provided. Bring your own bedding and toiletries.

**RSVP by 30th October to
glchairw2@gmail.com**

**CATHOLIC YOUTH
CAMP BUSSELTON**

180 Caves Road
Siesta Park

0930 Saturday 11th to

1400 Sunday 12th

November 2017

LIONS CLUB of GOSNELLS Inc. CENTENNIAL PROJECT

As part of Lions International Centennial celebrations The Lions Club of Gosnells Inc., decided to provide a minimum of ten Buddy Benches to local State Primary Schools. However the cost of purchasing Commercially available benches, that would be strong enough to withstand the rigours of school children, was considered prohibitive.

The answer was simple, Contact the local Gosnells Community Men's Shed (GCMS) to see if they could make them at a reasonable cost. The result is shown below:



Five of the ten benches presented to the schools by Lions, Doug Thomson, Barry Fulker & Dave Molcher.

Members of GCMS enthusiastically took up the challenge under the supervision of Lion Brian Beech, who just happens to be their Voluntary Workshop Manager.

The schools were able to choose the colours they wanted for the benches with only one selecting to have the wood left natural so the students could paint it as they liked.

The benches were well received by the schools with some being immediately tried out by students.

To keep the momentum going and promote Lions in Schools, we at Gosnells will provide an annual award to be presented to the 'Buddy of the year' selected by the School Teachers.

Also as a result of the success of this project, at least three other Schools in the area have expressed interest in getting one of these benches. These will be in production soon.



"Esperance Escape"

Following the successful Zone 2 weekend for the Meridian Project at Ravensthorpe, DG Grant and partner Chris travelled on to Esperance and were treated to some of the renowned Esperance Lions hospitality. The Club put on a BBQ lunch for 30-odd members and guests while Lion Jim Hamilton baited up hooks and cut up bait for the fishing clinic he runs each month as a youth project. With fishing gear and bait donated by local businesses, the project offers a very cheap and effective way for the club to promote recreational fishing and the Club itself. While the fish were in short supply on the day, the BBQ was sublime and was followed by a few of the members getting together for fish and chips later in the evening."



Top Right Lions Peter Keech, Phil Jones and Peter Miller
 Top Middle Helen Miller and DG partner Chris House renew a friendship started 55 years ago when they both attended the Yallingup Primary School
 Bottom Right Lion Jim Hamilton shows how it is done
 Left The club's Fishing Clinic trailer

LIONS FOUNDATION ANNUAL GENERAL MEETINGS

WALDEF AGM W1 Convention on Saturday 21st October 2017

 **Lions Cancer Institute Inc.** Invitation to all Lions Clubs in Western Australia to send delegates to our 2017 Annual General Meeting. Royal Aero Club Rooms (upstairs) Jandakot Airport. Monday 23rd October 2017. 6.30 pm for 7.00 pm

 **LIONS DRYANDRA VILLAGE** 
 Pleased be advised that the AGM of **Lions Dryandra Woodland Village** will be held on Saturday 28th October 2017 at 12 noon in the village in Tammar Hall.

 The Annual General Meeting of the **Lions Hearing Foundation of WA (Inc)** will be held at 7.00pm on Monday 30 October 2017 in the Boardroom of the Ear Science Institute Australia.